

Global Growth Unlocked

How F&A Outsourcing Powered a European eCommerce Brand's Expansion



Company:

Leading European eCommerce Marketplace

Target Industry:

E-commerce / Online Retail

Target Geography:

Europe

Case Study

Client Overview



Our customer is one of the leading online marketplaces in Europe, offering high-quality professional equipment at competitive pricing, with particular focus on small and medium-sized businesses.

Project Overview

The customer turned to Datamatics Business Solutions to streamline operations and power seamless growth across expanding markets—with clear goals, measurable outcomes, rapid impact.

The ask:



Unified e-commerce payments:

Reconciled sales, refunds, fees, and taxes across platforms



Faster cash flow:

Accelerated collections and reduced DSO



Accurate insights:

Clean, audit-ready data for better decisions



Agile expansion:

Quick adaptation to new markets



Global-ready:

Compliance across tax, currency, and accounting standards

The Challenge

- ✓ High-volume, multi-market sales (Amazon, Allegro, ManoMano, Leroy Merlin, etc.)
- ✓ Increasing errors in reconciliation and delayed collections
- ✓ Diverse payment methods
- ✓ Complex returns/refunds complicating reconciliation
- ✓ Multi-GAAP consolidation
- ✓ Multi-jurisdiction tax & audit hurdles
- ✓ Cross-region sales tax compliance
- ✓ Adverse impact on customer experience (delayed refund, payment disputes, etc.)



The DBSL Solution

After a thorough analysis of customer needs, we crafted a bespoke solution that optimized the F&A process - processing millions of records seamlessly, with unmatched scale and efficiency.

Processes we streamlined:



Accounts Payable



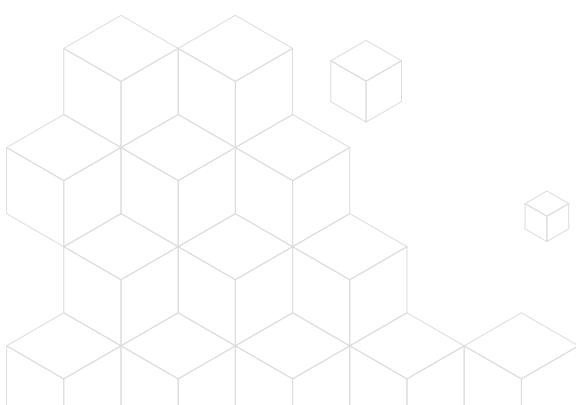
Accounts Receivable



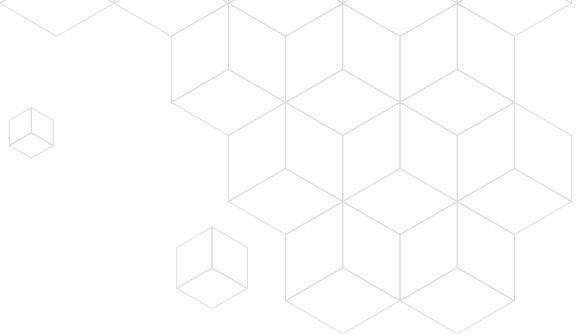
Accounting and Reporting



Tax and Audit Support



The Outcome



44%

lower costs
(€345K saved)



40%

faster
reconciliations



90%

fewer
errors



43%

fewer
complaints



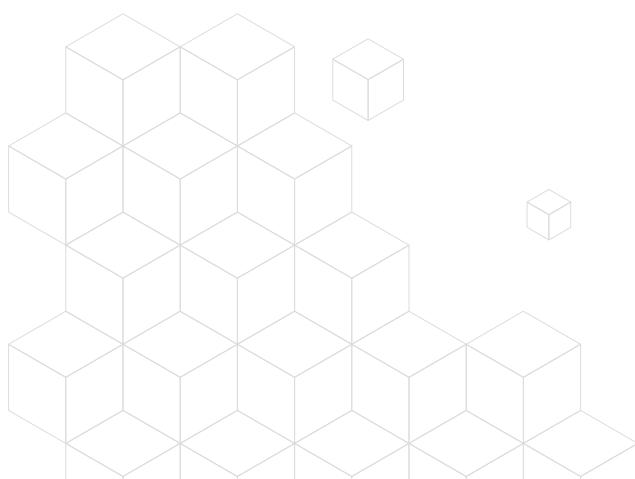
+15%

strategic
time



25%+

productivity
boost





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About Datamatics

Datamatics Business Solutions Limited is a technology-driven outsourcing partner for leading global enterprises. With our AI-enabled Finance & Accounting services, we help CPAs and CFOs across industries transform their Finance and Accounting functions.

With a perfect balance of a highly scalable and secure ecosystem consisting of some of the most acclaimed F&A and ERP software and human ingenuity to go with, we have been able to retain almost 100% of our client and help them achieve their business goals with absolute certainty.