



Global Growth Unlocked

# How F&A Outsourcing Powered a European eCommerce Brand's Expansion



**Company:**

Leading European eCommerce Marketplace

**Target Industry:**

E-commerce / Online Retail

**Target Geography:**

Europe

Case Study

## Client Overview



Our customer is one of the leading online marketplaces in Europe, offering high-quality professional equipment at competitive pricing, with particular focus on small and medium-sized businesses.

## Project Overview

The customer turned to Datamatics Business Solutions to streamline operations and power seamless growth across expanding markets—with clear goals, measurable outcomes, rapid impact.

### The ask:



#### **Unified e-commerce payments:**

Reconciled sales, refunds, fees, and taxes across platforms



#### **Faster cash flow:**

Accelerated collections and reduced DSO



#### **Accurate insights:**

Clean, audit-ready data for better decisions



#### **Agile expansion:**

Quick adaptation to new markets



#### **Global-ready:**

Compliance across tax, currency, and accounting standards

# The Challenge

- ✓ High-volume, multi-market sales (Amazon, Allegro, ManoMano, Leroy Merlin, etc.)
- ✓ Increasing errors in reconciliation and delayed collections
- ✓ Diverse payment methods
- ✓ Complex returns/refunds complicating reconciliation
- ✓ Multi-GAAP consolidation
- ✓ Multi-jurisdiction tax & audit hurdles
- ✓ Cross-region sales tax compliance
- ✓ Adverse impact on customer experience (delayed refund, payment disputes, etc.)



# The DBSL Solution

After a thorough analysis of customer needs, we crafted a bespoke solution that optimized the F&A process - processing millions of records seamlessly, with unmatched scale and efficiency.

## Processes we streamlined:



**Accounts Payable**



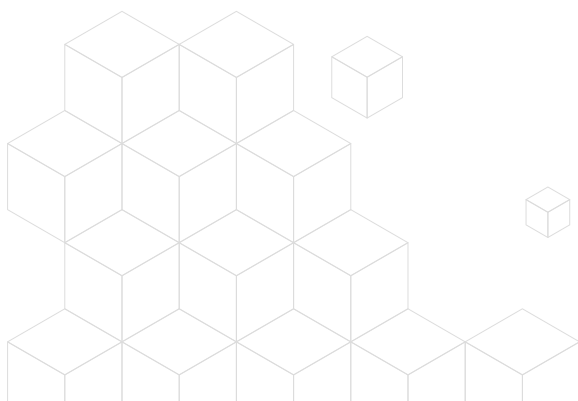
**Accounts Receivable**



**Accounting and Reporting**



**Tax and Audit Support**



# The Outcome



44%

lower costs  
(€345K saved)



40%

faster  
reconciliations



90%

fewer  
errors



43%

fewer  
complaints



+15%

strategic  
time



25%+

productivity  
boost





[marketing@datamaticsbpm.com](mailto:marketing@datamaticsbpm.com)  
[www.datamaticsbpm.com](http://www.datamaticsbpm.com)

**Datamatics Business Solutions Ltd.**

UK: +44-20-3005-2151  
US: +1 571-297-6166  
AUS: +61-02-7240-6948

## About Datamatics

**Datamatics Business Solutions Limited** is a technology-driven outsourcing partner for leading global enterprises. With our AI-enabled Finance & Accounting services, we help CPAs and CFOs across industries transform their Finance and Accounting functions.

With a perfect balance of a highly scalable and secure ecosystem consisting of some of the most acclaimed F&A and ERP software and human ingenuity to go with, we have been able to retain almost 100% of our client and help them achieve their business goals with absolute certainty.