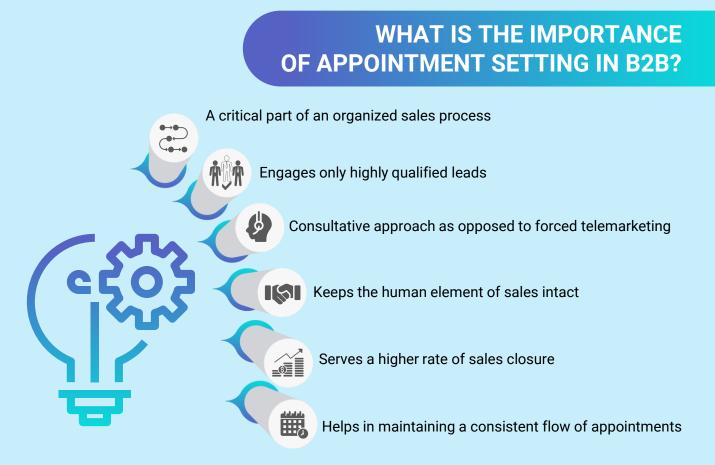
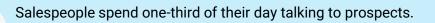


WHAT IS APPOINTMENT SETTING?

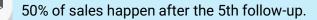
It is a crucial and professional method of reaching out to the target prospect through cold calling, emails in an attempt to make your presence known to the prospect and set up a meeting with the sales executive to sell the product or service.



WHY SHOULD AN APPOINTMENT SETTING BE DONE BY APPOINTMENT SETTER AND NOT THE SALES TEAM?



The average sales development rep makes 52 calls daily.

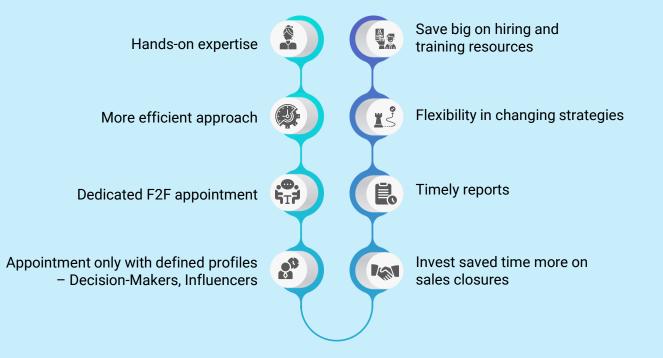


It takes an average of 8 cold call attempts to reach a prospect.

60% of customers say 'NO' 4 times before saying 'YES'.

The average sales rep only makes 2 attempts to reach a prospect.

WHAT ARE THE ADVANTAGES OF AN APPOINTMENT SETTING PARTNER?



Source: Hubspot

Appointment Setting can play a pivotal role in winning trust, nurturing business relationships, and increasing sales revenue, when executed with the right and professional approach. Reach out to us at **marketing@datamaticsbpm.com** to know how our robust Appointment Setting service can help you scale up the sale conversion rate while you leverage your core capabilities.



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