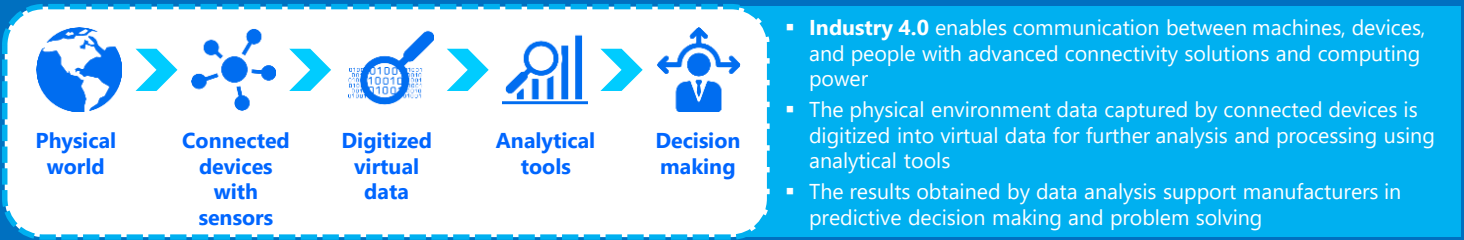
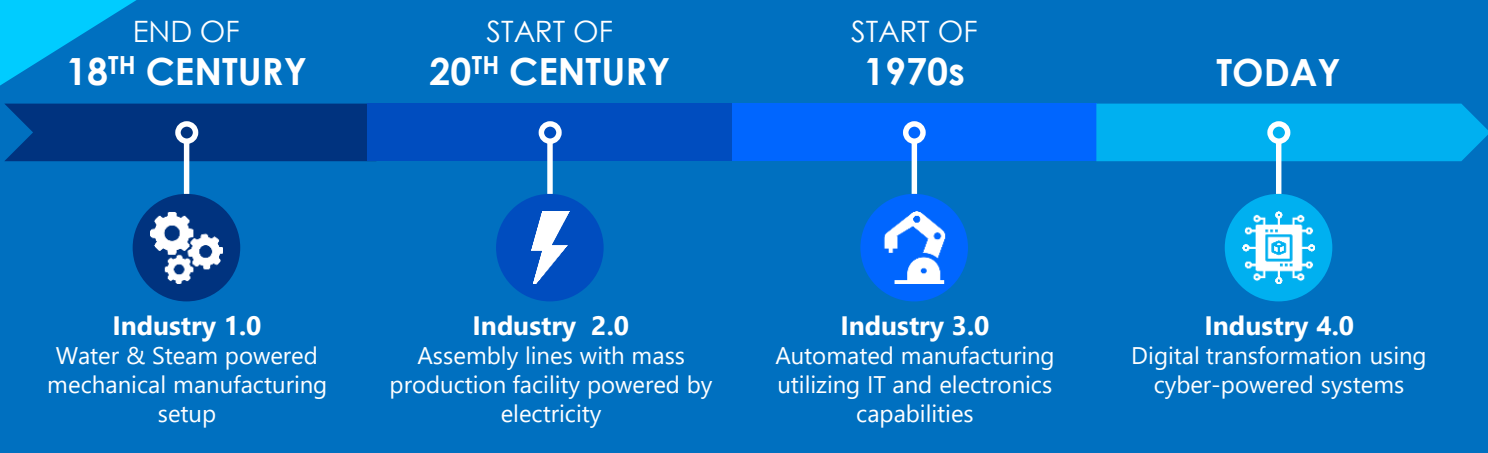


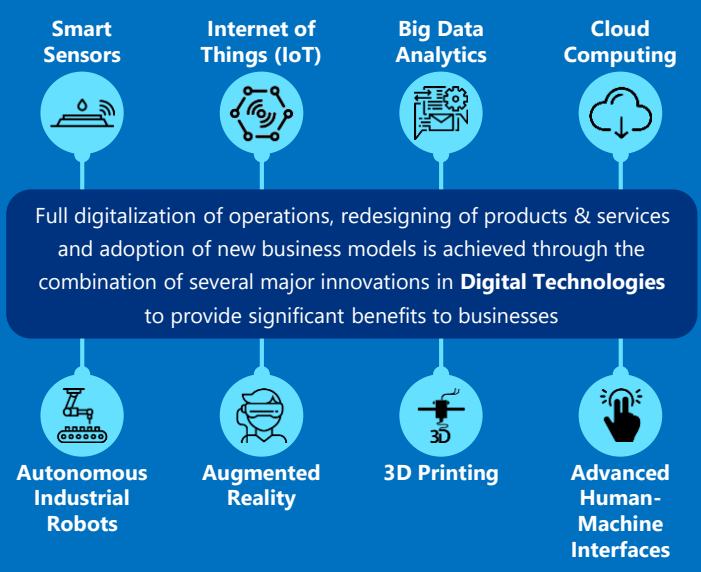
Industry 4.0 & ITS IMPLICATIONS

Industry 4.0 is a combined usage of mature digital technologies within the industrial value chain, with the integration of cyber-powered systems

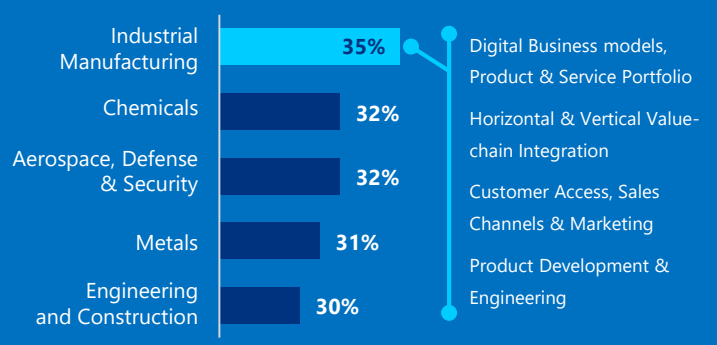
TIMELINE



Digital Technologies as part of Industry 4.0



Adoption of Digitalization has gained momentum across sectors, with industrial manufacturing companies reporting the highest uptake



- The level of digitalization across functions within industrial manufacturing sector was estimated at 35% in 2015 and is expected to reach 76% by 2020
- Customer access, sales channels & marketing functions are expected to be the areas of focus for digitalization over the next five years



Datamatics Business Solutions Ltd. (DBSL) is a pioneer in providing intelligent Business Process Management (iBPM) services. Our integrated offerings include; Database Solutions & B2B Marketing, Demand Generation & Sales Acceleration, Business Research, Finance & Accounting Outsourcing, Payroll and Contact Center Services. We leverage emerging technologies like Robotics, Machine Learning and Artificial Intelligence to power human-machine collaboration & enable seamless delivery. As a trusted partner to Fortune 1000 companies; our focus is on driving revenue growth, operational excellence, cost efficiency & customer intimacy for global clients. We serve customers across the globe and industries like Technology, Banking & Financial Services, Media & Publishing, Events, Manufacturing, Healthcare, Automotive, Retail & CPG, Travel & Logistics and Telecom.