# The need for in Digital era



## **MILLIONS & MILLIONS**

of content pieces are generated in just

**60 secs**. over the internet

**B2B marketers use this content for customer** engagement but some content can be

SFW



**Our content moderation solutions enable** a brand safe environment and amplify customer engagement for global enterprises

#### **IMAGE MODERATION SOLUTION**

Object Detection



inn



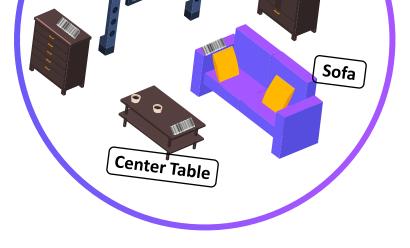


Retailers use content moderation techniques to categorize merchandize to consumer's preference

A device manufacturer can detect product anomaly or defects before a potential disaster or a product call back

> Insurers can determine the extent of damage to the asset before settling the claims

Code your products by segments for easy stacking and tracking



Wardrobe

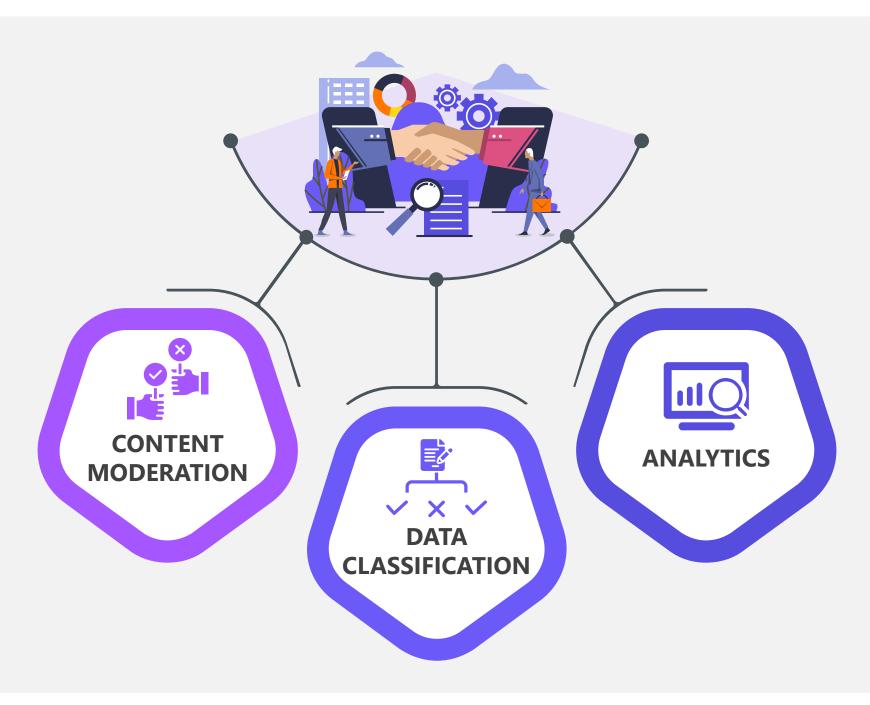
#### **VIDEO MODERATION SERVICES**

End-to-end examination of videos an online content to determine violations and consumer standards



### **SCANNING SOLUTIONS**







Datamatics Business Solutions Ltd. (DBSL) is a pioneer in providing intelligent Business Process Management (iBPM) services.

Our integrated offerings include; Database Solutions & B2B Marketing, Demand Generation & Sales Acceleration, Business Research, Finance & Accounting Outsourcing, Payroll and Contact Center Services. We leverage emerging technologies like Robotics, Machine Learning and Artificial Intelligence to power human-machine collaboration & enable seamless delivery. As a trusted partner to Fortune 1000 companies; our focus is on driving revenue growth, operational excellence, cost efficiency & customer intimacy for global clients.

We serve customers across the globe and industries like Technology, Banking & Financial Services, Media & Publishing, Events, Manufacturing, Healthcare, Automotive, Retail & CPG, Travel & Logistics and Telecom.

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