

The need for CONTENT MODERATION in Digital era



MILLIONS & MILLIONS
of content pieces
are generated in just
60 secs.
over the internet

B2B marketers use this content for customer engagement but some content can be



Our content moderation solutions enable a brand safe environment and amplify customer engagement for global enterprises

IMAGE MODERATION SOLUTION

Object Detection

Segmentation

Classification

Tagging



Retailers use content moderation techniques to categorize merchandise to consumer's preference

A device manufacturer can detect product anomaly or defects before a potential disaster or a product call back



Insurers can determine the extent of damage to the asset before settling the claims

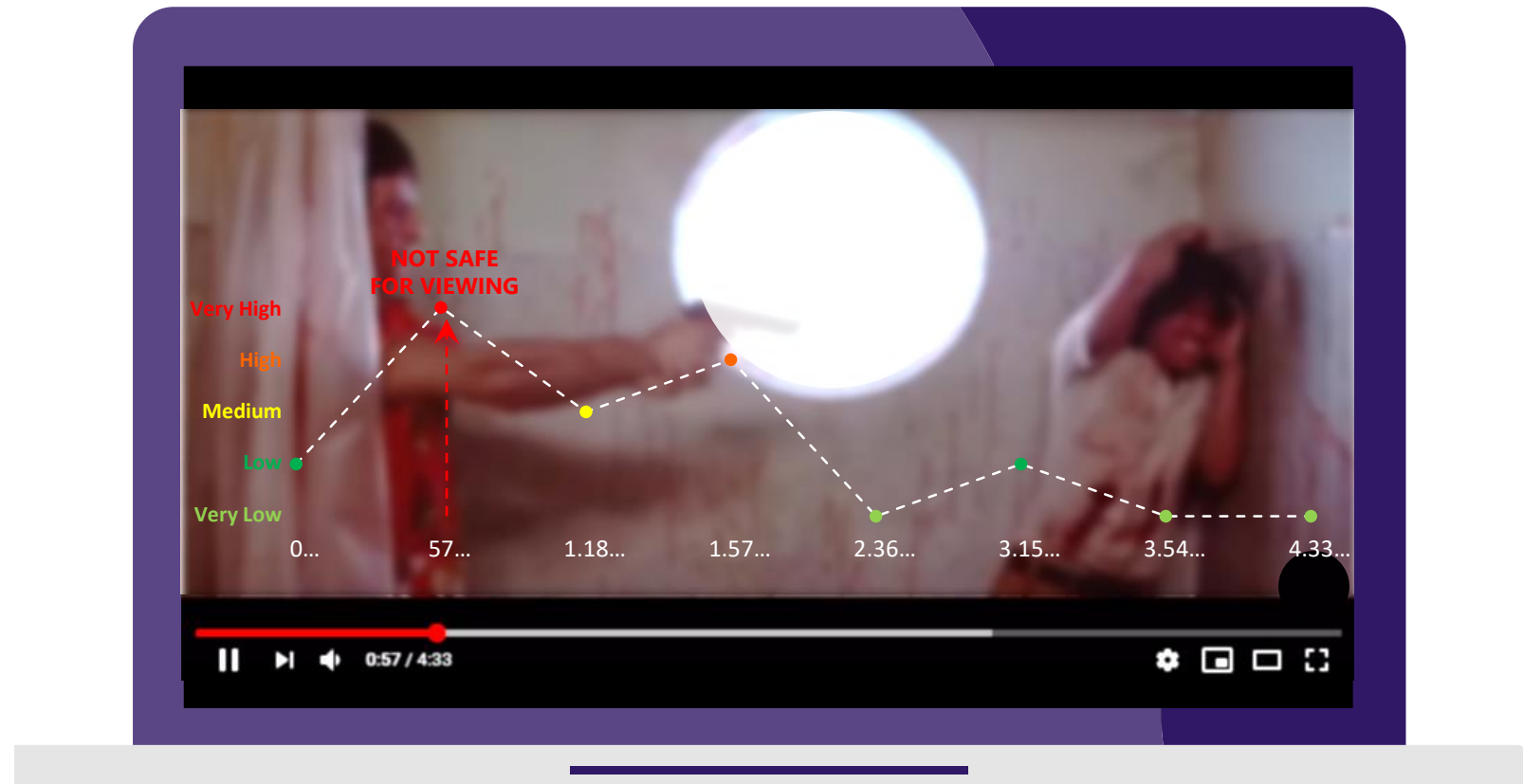


Code your products by segments for easy stacking and tracking

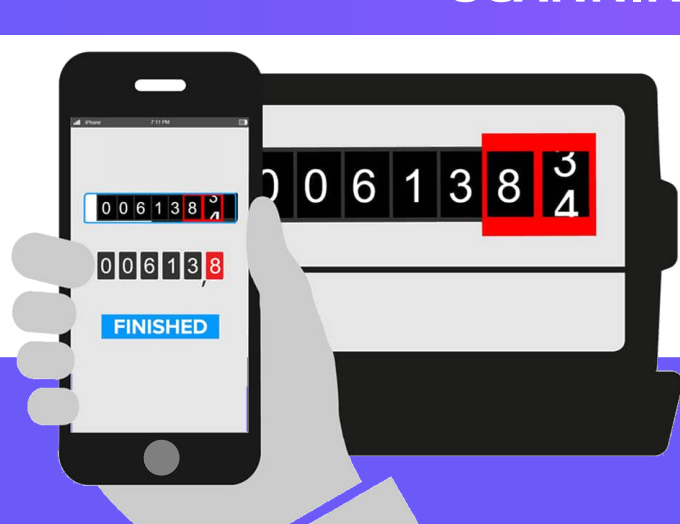


VIDEO MODERATION SERVICES

End-to-end examination of videos an online content to determine violations and consumer standards



SCANNING SOLUTIONS



OCR Technology for easy data capture

