

Cognitive Computing

Adoption of cognitive technologies can support entities to achieve balance between speed, cost and quality with its ability to perform tasks traditionally performed by humans in a more efficient and accurate manner



Cognitive Computing is a term that IBM had coined for machines that can interact and think like humans. It is a collection of algorithmic capabilities which helps to automate complex workloads and develop cognitive agents that simulate both human thinking and engagement levels.



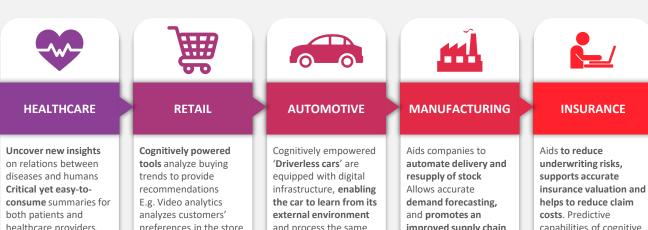
KEY BENEFITS

Accurate data analysis: a highly effective system for collecting analyzing and cross-referencing information to analyze a situation efficiently

Leaner & Efficient business process: ability to analyze emerging patterns, opportunities and handle time critical process centric issues in real time

Improved customer interaction: Ability to enhance interactions with the help of robotic process automation by providing relevant contextual and relevant information to customers

COGNITIVE COMPUTING ACROSS INDUSTRIES



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DATAMATICS' VIEW

Adoption of cognitive computing is expected to increase across sectors in the coming 5-10 year period with applications such as chatbots, sentiment analysis, face detection, risk assessment, fraud detection anticipated to gain significance

ABOUT DATAMATICS BUSINESS SOLUTIONS LTD.

Datamatics Business Solutions Ltd. (DBSL) is a pioneer in providing intelligent Business Process Management (iBPM) services.

Our integrated offerings include; Database Solutions & B2B Marketing, Demand Generation & Sales Acceleration, Business Research, Finance & Accounting Outsourcing, Payroll and Contact Center Services. We leverage emerging technologies like Robotics, Machine Learning and Artificial Intelligence to power human-machine collaboration & enable seamless delivery. As a trusted partner to Fortune 1000 companies; our focus is on driving revenue growth, operational excellence, cost efficiency & customer intimacy for global clients.

We serve customers across the globe and industries like Media & Publishing, Technology, Banking & Financial Services, Events, Manufacturing, Healthcare, Automotive, Retail & CPG, Travel & Logistics and Telecom.