



**ENRICHED LEADS FOR
ENRICHED BUSINESSES**



CHALLENGES FOR B2B SALES & MARKETING TEAMS



Lack of **'Customer Intelligence & Personas'**



Zero focus on **'Account Prioritization'**

'Data-driven Marketing'
still a distant reality



Not sure if the lead is **'Really Qualified'**



Longer **'Sales Cycle'** Time



Low **'Prospect to Customer'** Conversion



GET POWER+ LEADS



POWER+ LEADS

Power your lead generation strategies with data-driven insights and generate 2X results

Firmographic, demographic, technographic details & organograms with precise information at your finger tips.

Company Type
(Public/Private)



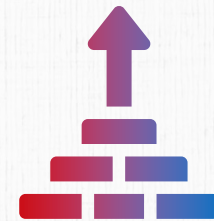
Employee
Count



Business
Description



Year
Established



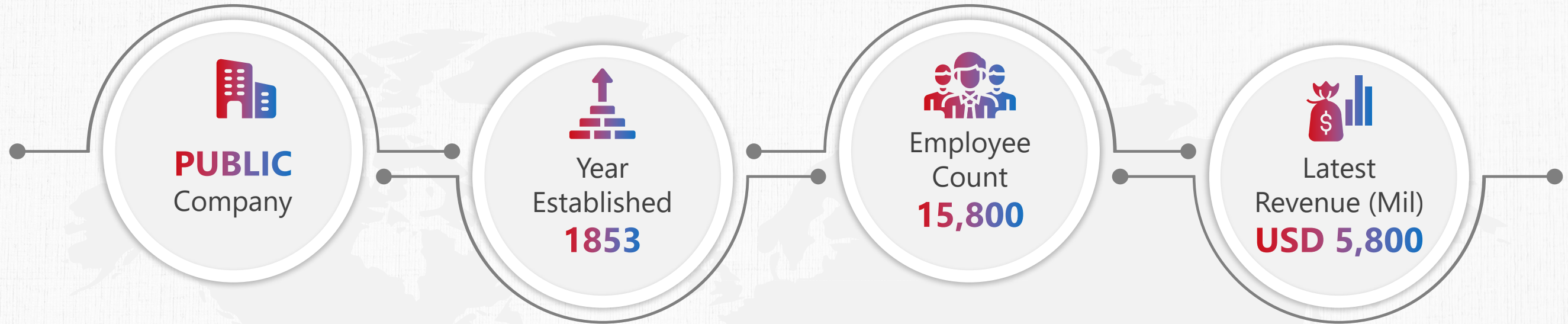
Latest Financial
Details



Key Developments
(Last /12 months)



LEVI STRAUSS CO PROFILE



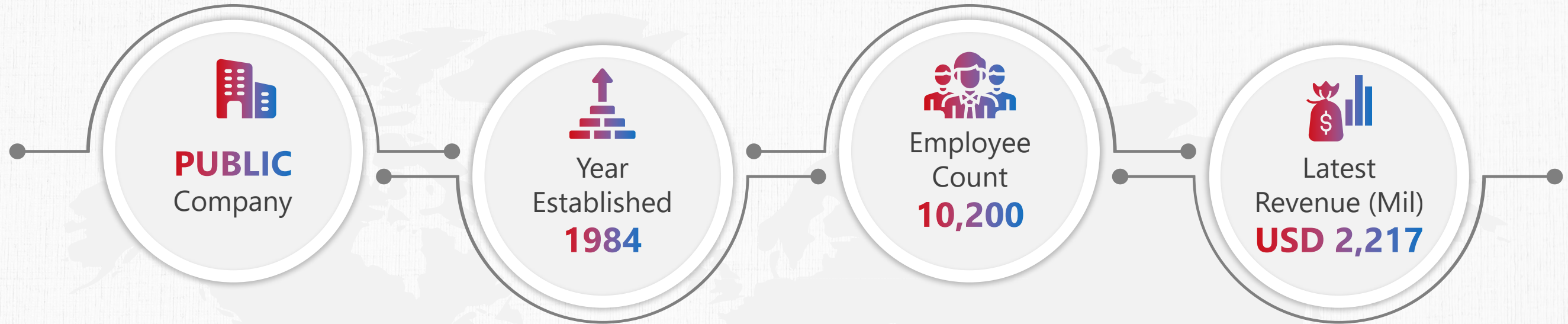
Company Description

Founded In 1853, Levi Strauss is one of the world's largest brand-name apparel companies and a global leader in Jeanswear. The company designs and market jeans, casual wear and related accessories for men, women, and children under the Levi's, Dockers, Signature by Levi Strauss & Co and Denizen brands. The company has 50,000+ retail outlets and 3000+ brand-dedicated stores & shop-in-shops located in more than 110 countries.



Key Developments (Last 12 months)

- Royal Enfield and Levi's launched new motorcycle clothing - Denim jackets, riding jeans, among others (September 2020)
- Clothing company Levi's has entered into a collaboration with LEGO, following the upcoming Adidas collaboration (September 2020)
- Levi's has announced a range of new digital experiences in collaboration with well-known apps and tech companies to target the US back-to-school season (September 2020)
- Levi's Opens Experiential Store in Shanghai Complete with a 'Denim Forest' (August 2020)



Company Description

Fossil Group, Inc. is an American fashion designer and manufacturer founded in 1984 by Tom Kartsotis and based in Richardson, Texas. The company offers fashion watches, jewellery, handbags, small leather goods and wearables, through its 30,000 points of distribution across 150 countries, including 450 company-owned retail locations. Their brands include Fossil, Relic, BMW, Michele Watch, Skagen Denmark, Misfit, WSI, and Zodiac Watches.



Key Developments (Last 12 months)

- Fossil Group Appoints Respected Beauty Industry Executive Marc Rey To Board Of Directors (July 2020)
- Fossil Group Welcomes Sunil Doshi To The Role Of Senior Vice President, Global Finance And Accounting, And Chief Accounting Officer (June 2020)
- SKAGEN announces Falster 3, SKAGEN's next generation of touchscreen smartwatch, and a collaboration with X by KYGO (January 2020)



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Populate details that help you land in the right conversations



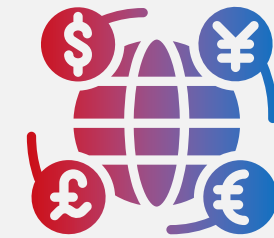
Qualify better & find more opportunities



Identify most direct influencers within the business.



Hyper-personalized selling & contextual marketing



Increase your sales efficiency by 2X



THANK YOU

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