Global Orthodontics Market Assessment

INDUSTRY:
Industrials

GEOGRAPHIC REACH:
Global

FOCUS PRODUCT/SERVICE:
Orthodontic Materials

FOCUS SEGMENT:
Residential / Commercial / Construction

TIMELINES:
8 to 9 weeks

Datamatics Business Solutions

PROJECT OBJECTIVE:

- Aims to double the size of its Sulzer Mixpac Systems (SMS) business, which develops proprietary B2B mixing and applicator solutions for the dental and industrial adhesives markets.
- With the objective of assessing the potential applications for its SMS products, Understand the Global Orthodontics market, including potential size of the orthodontics market with particular focus on the materials used; current and emerging trends, and other factors impacting the industry

KEY QUESTIONS ANSWERED:

Market Assessment

- What is the current scenario of the global orthodontics market? – market size (current & future)
- What are the emerging trends within the dental sector, and impact of such trends on the orthodontics market?

Market Segmentation

- Which are the various product categories in the orthodontics market and their respective market shares?
- Which product categories are expected to exhibit the highest potential for growth and what factors will drive the growth?
- Which are the regions currently dominating the market, and what is their current and forecasted market size and share?

Analysis of Key Orthodontic Materials

- What are the current shares of the various materials used in orthodontic brackets (metal and ceramic), ligatures (elastomeric and wire) and arch wires (nickel titanium, stainless steel and beta titanium)?What are the key factors defining and impacting the use of these materials?
- What is the current market size of adhesive materials such as glass-ionomer cement, resin-modified glass-ionomer cement and composite resins; and which of these materials are gaining popularity in the market? Which materials work best with different types of brackets, benefits and shortcomings of each?
- What are the recent industry activities, launches and enhancements pertaining to orthodontic materials