



## INDUSTRY:

Industrials

## GEOGRAPHIC REACH:

Global

## FOCUS PRODUCT/SERVICE:

Needles used for delivering local anesthetic

## FOCUS SEGMENT:

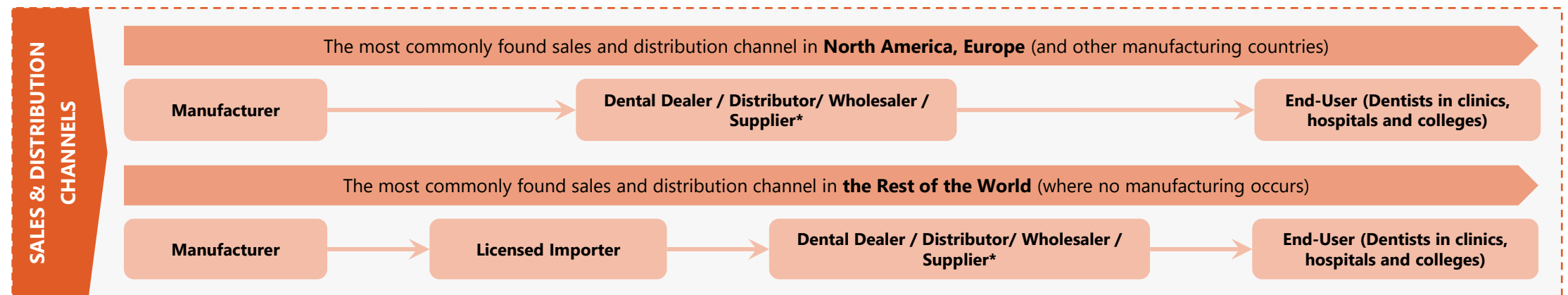
Dental

## TIMELINES:

8 to 9 weeks

## PROJECT OBJECTIVE:

Understand the global dental needles market, including current and potential size of the market, current regional and product-wise segmentation of the market and future shares; current and emerging trends, and other factors impacting the industry. Understand the various sales & distribution channels employed for dental needles and the sales and marketing strategies adopted by the leading market players



## KEY QUESTIONS ANSWERED:

- Assess the current and future market sizes for dental needles globally
- Analyze the dental needles market by regions and product types
- Understand the key market characteristics including trends, drivers and restraints
- Key focus areas for product innovation and development, e.g. needle material etc.?
- Key developments in the types of syringes, hubs, etc. in the market and the impact of these on the types of needles used?
- Assess the various sales & distribution channels employed by the major players in the market
- Study the regional differences in terms of the distribution of dental needles
- Analyze the players' sales and marketing strategies and other key strategic developments in the market
- Various products offered by the manufacturers in terms of size, gauge, etc. and are the players involved in the manufacturing of only needles or complete systems (including hub, syringe, etc.)?