



INDUSTRY:

Industrial

GEOGRAPHIC REACH:

India

FOCUS PRODUCT/SERVICE:

Air Movement & Control Products

TIMELINES:

9 to 10 weeks

VALUE CHAIN/MARKET PARTICIPANTS:

Developers & Consultants**	Key Manufacturers**	Associations
<p>Demand Side</p> <p>Developers: DLF group, Ansal API, Supertech, Jaypee Group, Tata Housing VBHC, Poddar Housing, Jalan Group and Mahindra Lifespaces etc.</p> <p>Consultants: Nova HVAC Systems (India) Pvt. Ltd., C.P. Kukreja Associates, Oscar & Ponni Architects, VSA Architect and Sompura Arts etc.</p>	<p>Global Players: Kruger Ventilation, Nicotara, etc.</p> <p>Domestic Players: Caire Consult, Nova HVAC, etc.</p>	<p>The Confederation of Real Estate Developers' Associations of India (CREDAI)</p> <p>Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) etc.</p>

KEY QUESTIONS ANSWERED:

Assessing the overall market situation

- Overview of the mid & high rise residential building market
- Overview of air movement & control products market for mid-high rise residential buildings
- Market structure, trends and developments, etc.
- Key government and environment regulations

Determining the market size

- Drivers and restraints
- Market estimation by product segments
- Market estimation by application areas
- Market estimation by regions

Evaluating the competitive intensity within the market

- Porter's five forces analysis
- Competitive analysis along with product and application benchmarking
- Profiling of major players

Analyzing the market opportunity for MEP consultants

- MEP design trends in mid-high rise residential sector
- Willingness to deploy full service MEP consultants