



INDUSTRY:
Industrial

GEOGRAPHIC REACH:
Global

FOCUS PRODUCT/SERVICE:
Flexographic Printing Plate

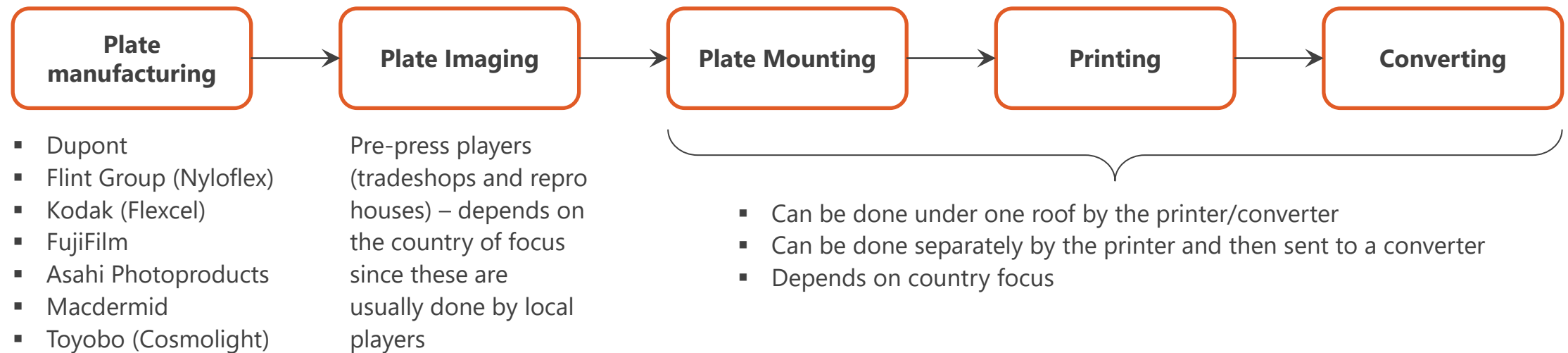
FOCUS APPLICATION:
Corrugated Preprint/Beverage Carton/Sack or Industrial Bag/Paper Cups/ Bakery Bag/Corrugated Post print/Retail Carrier Bags/Flexible packaging/Gift wrap/Envelope/Desktop flip type calendars/Tags or Label

TIMELINES:
9 to 10 weeks

PROJECT OBJECTIVE:

Detailed assessment of the global flexographic market and identify the key countries in each region driving the consumption of flexographic printing plates

VALUE CHAIN:



KEY QUESTIONS ANSWERED:

- Which are the key regions with major consumption volumes of flexographic printing plates and key countries in each region?
- What is the market for flexographic printing plates in each of these regions?
- What are the key applications which are expected to drive growth in each of the regional markets?
- Who are the key customers driving the volume consumption of flexographic plates?
- How is the customer base in each region structured – organized vs unorganized?
- What the key factors favoring or hindering the flexographic printing plates market in each of the countries