

Assessment of the Aluminum Based Curtain Walls, Windows & Door Frames Market in Ireland



INDUSTRY:
Building & Construction

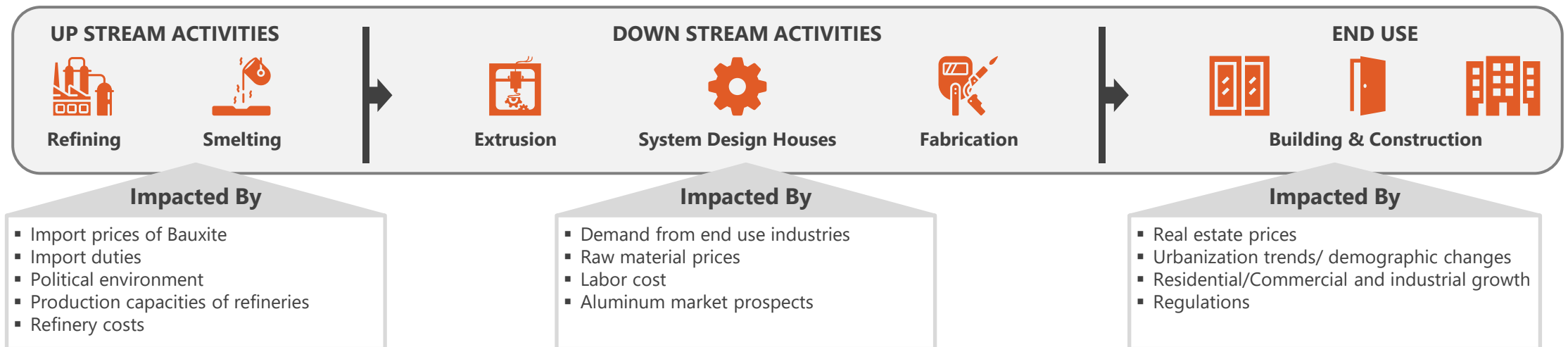
GEOGRAPHIC REACH:
Ireland

FOCUS PRODUCT/SERVICE:
Curtain walls (both Unitized & Stick),
Doors & window frames focus to be
on Aluminum based products

FOCUS SEGMENT:
Residential – (Multiunit
constructions only); Commercial –
(Office, Retail & Tourism); Industrial
– (Factories & Pharmaceuticals);
Public Buildings – (Educational
institutes, Airports & Hospitals)

PROJECT OBJECTIVE:

- Developing a detailed understanding of the curtain walls, doors and windows frame market in Ireland with focus on aluminum based products
- The client also wants to understand the competitive landscape, the end use segmentation of the market for key segments such as residential, commercial, industrial and public buildings



KEY QUESTIONS ANSWERED:

- Analyze the curtain walls, windows and door frames market in Ireland and assess the contribution of aluminum based products
- Identify the key competitors in this market and undertake an in-depth market share analysis
- Understand the building and commercial construction sector in Ireland and assess the factors impacting growth of the sector
- Assess the impact of key developments in the construction sector on the market for aluminium products
- Identify the various factors which impact the consumption of aluminum based products
- Regulations impacting the consumption of aluminum products in the sector
- Brief profiles of the key competitors – business overview, financial strength, sales & distribution channel, marketing strategy and so on