



## INDUSTRY:

Automotive (Tyre & Rubber)

## GEOGRAPHIC REACH:

Global

## FOCUS PRODUCT/SERVICE:

Fleet Management Services

## TIMELINES:

2 to 3 weeks

## OUTPUT FORMAT:

MS Excel

## PROJECT OBJECTIVE:

Conducting a detailed analysis of select companies offering fleet management and other services, as part of its efforts to identify potential acquisition targets covering:

- Business overview
- Incorporation date and ownership
- Products & services offerings
- Geographic presence
- Management overview
- Financial highlights (Market Capitalization, Turnover, EBITDA, R&D spending, Net profit, et al.)
- Recent news / developments
- Business model / strategies
- Key clients
- M&A strategies / past acquisitions (if any)

## DATAMATICS SOLUTIONS:

Datamatics conducted extensive secondary research to obtain the above required information and provided the client with the required output in the stipulated timeframe