

**INDUSTRY:**

Automotive

GEOGRAPHIC REACH:

Global

FOCUS PRODUCT/SERVICE:

None

TIMELINES:

4 to 5 weeks

OUTPUT FORMAT:

MS Excel

PROJECT OBJECTIVE:

Understanding select competitors in detail, on parameters such as :

- Fundamental details (Legal Form, Headquarter country, Year of foundation, Shareholding pattern)
- Structure/regional setup (Location of plants, sales offices, R&D centres, etc.)
- Financials (Employee count, revenues, Profitability, etc.)
- Product offerings
- Value chain coverage
- Customers

DATAMATICS SOLUTIONS:

Datamatics conducted extensive secondary research to obtain the above required information and provided the client with the required output in the stipulated timeframe